



## **Mission Statement:**

*“Create a business that is far more successful than my athletic career”*

- A native of South River, New Jersey
- Graduate of South River High School
- Bachelor of Science Degree – Tulsa University
- Honorary Doctorate of Law Degree, Wiley College
- 1973 Free Agent signee, Dallas Cowboys
- Eleven year professional football career

Super Bowls X, XII, XIII

Selected All Pro NFL 1974, 1976 & 1977

Pro Bowls NFC 1974, 1976, 1977

NFL All Decade Team of the 1970's Selected by the NFL Hall of Fame Committee

## **■ Hall of Fame**

Dallas Cowboys Ring of Honor

Texas Sports Hall of Fame

Oklahoma Sports Hall of Fame

Pop Warner Football Hall of Fame

South River High School Wall of Fame

New Jersey Sports Hall of Fame

New Jersey Sports Writers Hall of Fame

Tulsa University Hall of Fame

Texas Black Sports Hall of Fame

## **■ Awards and Recognition**

NFL Alumni Career Achievement Award - 2005

Distinguished Alumni – Tulsa University

NCAA Silver Anniversary Award – 1998

NFL Alumni Dallas Chapter Legends Award – 1993

■ **Drew Pearson Marketing, Inc. Awards and Recognition**

1999, Presidents Award for outstanding licensee – Warner Brothers  
1999, Sporting Goods Representative of the Year – Rainbow Coalition  
1999, Minority Vendor of the Year – K-Mart  
1997, Minority Vendor of the Year – JC Penney  
1994, 2<sup>nd</sup> fastest growing business in Dallas/Fort Worth/Fort Worth  
CEO Institute  
1994, 20<sup>th</sup> largest black owned business in the US – Black Enterprise  
1994, Company of the Year – Black Enterprise  
1993, 15<sup>th</sup> largest black owned business in the US – Black Enterprise  
1992, 40<sup>th</sup> largest black owned business in the US – Black Enterprise

■ **XFL**

Vice President and General Manager, Professional Football League,  
New York/New Jersey Team 2000-2001

■ **Coaching Career**

General Manager, Allen Wranglers Arena Football League - 2010 to  
present  
Head Coach, Dallas Texans Arena Football League – Record 4-6  
Dallas Cowboys, Assistant Wide Receiver Coach 1985

■ **Broadcasting Career**

Out of Bounds Show with Newy Scruggs, NBC 5 (2005 to Present)  
KVIL/KLUV Radio, Dallas, TX, Co-host Post Game Show (1996-2005)  
Fox Sports Net, Co-Host, Cowboys Weekly (1999-2001)  
KKDA Radio, Dallas, TX Sports Commentary (1997-2001)  
NBC Affiliate, Dallas, TX, Sports Reporter (Two Years)  
CBS Affiliate, San Antonio, TX, Sportscaster (1986)  
HBO, Feature Reporter, HBO Inside the NFL (Three Years)

■ **Boards and Committees**

Doak Walker Award National Selection Committee  
Wednesday's Child, Advisory Board  
Harris Interactive Poll - Contributor

## ■ Past Boards and Committees

NFL Former Player Advisory Committee  
Texas Business Leaders for Educational Choice, Board of Regents  
The Menninger Leadership Center, Advisory Board  
South Park, Dallas Little League Baseball, Board of Directors  
Tulsa University Board of Trustees (Four Years)  
Dallas International Sports Commission, Board of Directors  
American Cancer Society, Gunslingers Ball, Honorary Chairman  
2<sup>nd</sup> Annual Drew Pearson Golf Tournament benefiting Christian Services  
Heartbeat 5K and Healthy Heart Fair, Honorary Chairman  
Rainbow/Push Sports Task Force  
Rainbow/Push Sports Steering Committee  
The ARC of Dallas, Advisory Board  
Richardson Development Council, Honorary Board Member

## ■ Motivational Speaker

Microsoft	Kelly Springfield
GTE	Edison Electric
Commonwealth Title Company	Unisys
Southwestern Bell	Compaq
Wilson World Hotels	Sprint PCS
Showtime	Southwest Airlines
Dell Computer	Piggly Wiggly
Century Bank	Denton NAACP
Direct Energy	

This is not a complete list of motivational speaking appearances

## Author

Remembering Texas Stadium  
Published 2008  
Hail Mary – The Drew Pearson Story  
Published 2005