



**TAHU 31st ANNUAL CONVENTION * Marriott Quorum Hotel * Dallas, TX
April 24-26, 2019 * EXHIBITOR/SPONSOR INFORMATION**

SPONSORSHIP PACKAGES

SUMMIT \$7,500

- One 8'x 8' Exhibit Booth
- Four (4) registrations to the Convention
- Logo on website and link to company page
- 5-minute Commercial on Thursday
- Full page and Prominent Banner Ad in Convention App
- Recognition from the podium and by appropriate signage
- Recognition in the TAHU News
- Recognition by distinctive badge ribbons
- Electronic Database of all convention attendees

Event Sponsorship Option:

*Keynote Speaker, Drew Pearson, Former Dallas Cowboys
Wide Receiver*

ALPINE \$5,000

- One 8' x 8' Exhibit Booth
- Three (3) registrations to the Convention
- Logo on website and link to company page
- Recognition from the podium and by appropriate signage
- Recognition in the TAHU News
- Recognition by distinctive badge ribbons
- Electronic Database of all Convention attendees

Event Sponsorship Options: (Choose One)

*Hollis Roberson/TAHU Award Dinner (includes 3 tickets)
Welcome Keynote Speaker, Dr. Romie Mushtaq, MD*

TIMBERLINE \$3,500

- One 8' x 8' Exhibit Booth
- Two (2) registrations to the Convention
- Logo on website and link to company page
- Special recognition in the Convention Program
- Recognition from the podium and by appropriate signage
- Recognition by distinctive badge ribbons
- Electronic Database of all Convention attendees

Event Sponsorship Options: (Choose One)

*Wednesday Night Welcome Event **Texas Health Aetna**
Lunch with Exhibitors in Exhibit Hall: Thursday
Happy Hour with Exhibitors/Sponsors: Thursday **Bend HSA**
Hollis Roberson Award Dinner Entertainment (includes 2 dinner tickets)
Convention Bags **United Healthcare**
Name Badge Lanyards **Ease***

SIERRA \$2,500

- One 8' x 8' Exhibit Booth
- Two (2) registrations to the Convention
- Special recognition in the Convention Program
- Recognition from the podium and by appropriate signage
- Recognition by distinctive badge ribbons
- Electronic Database of all Convention attendees

Event Sponsorship Options: (Choose One)

Presidents Reception

Hollis Roberson Award (includes 2 dinner tickets)

Continental Breakfast with Exhibitors on Friday Morning

General Session Friday Morning

MESA \$1,500

- One 8' x 8' Exhibit Booth
- Two (2) registrations to the Convention
- Special recognition in the Convention Program
- Recognition from the podium and by appropriate signage
- Recognition by distinctive badge ribbons
- Electronic Database of all Convention attendees

Event Sponsorship Options: (Choose One Speaker to Sponsor)

Education/Professional Development Tracks (6 options available) Copeland Insurance Group, G&A Partners, Ritter Insurance Marketing, Cigna, Senior Market Sales, National General Insurance Co

EXHIBITOR PACKAGE

Exhibitor booths are \$875 for an 8' x 8' booth. We have a total of 50 booths available. Please look at the attached Exhibit Hall layout for booth locations and let us know which booth space you would prefer. Please list a first, second and third choice. Each booth purchase entitles you to two full convention registrations OR one full convention registration and one ticket to the Wednesday Night Welcome Event. Additional booth attendees will cost \$190/each. Electrical, phone/internet connection and carpeting needs are additional costs and the exhibitor company/hotel will handle those needs. Upon receipt of your registration form, an exhibitor packet with more detailed information regarding booth setup will be forwarded to you.

WEDNESDAY ACTIVITIES: GOLF TOURNAMENT AND CASINO NIGHT WELCOME EVENT

Join us for the TAHU Golf Tournament in the afternoon (**additional player fees apply**) and Casino Night at Prestonwood Country Club beginning at 7:00pm sponsored by Texas Health Aetna. Casino Night tickets include food and one drink ticket per person. **Registration for this event is \$50 per person.**

HOLLIS ROBERSON DINNER/DANCE AND PRESENTATION OF TAHU AWARDS

The evening will start with the President's Reception at 6:30PM followed by the Hollis Roberson dinner and presentation of the TAHU and Hollis Roberson Awards. Dancing with The Southern Couch Band will follow until midnight. This event is **NOT** included in the Exhibitor and Sponsorship packages, unless specified. **Registration for the Hollis Roberson dinner is \$60 per person.**

HOTEL INFORMATION

Please make your reservations directly with the Marriott at 800-228-9290 or online at <https://www.marriott.com/event-reservations/reservation-link.mi?id=1546898141631&key=GRP&app=resvlink> and indicate that you will be attending the TAHU Convention. **Reservations must be made no later than April 15, 2019 to receive the preferred group rate of \$169.00.**

TAHU 31st ANNUAL CONVENTION * Marriott Quorum Hotel * Dallas, TX
April 24-26, 2019

COMPANY NAME: _____ CONTACT NAME: _____

ADDRESS, CITY, STATE, ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

SPONSOR PACKAGE REQUESTED: (*circle only one*) Summit Alpine Timberline Sierra Mesa

EVENT OPTION: _____

OUR SIGN SHOULD READ: _____

EXHIBIT REGISTRATION: (*indicate booth selection*)

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

FULL REGISTRATION ATTENDEE NAME(S) (2 included):

ADD'L BOOTH ATTENDEE NAME(S) (\$190/EACH):

HOTEL INFORMATION: Please make your reservations directly with the Marriott at 800-228-9290 or online at https://www.marriott.com/event-reservations/reservation-link.mi?id=1546898141631&key=GRP&app=resvlink_ and indicate that you will be attending the TAHU Convention.

Reservations must be made no later than April 15, 2019 to receive the preferred group rate of \$169.00.

Sponsor Package (circled above)

Booth cost, if not included in Sponsor Package:

Additional Booth Attendee Registration:

Wednesday Night Event, April 24

Hollis Roberson Dinner, April 25

_____ 1 @ \$875	\$ _____
_____ # of tickets @ \$190 =	\$ _____
_____ # of tickets @ \$50 =	\$ _____
_____ # of tickets @ \$60 =	\$ _____
TOTAL	\$ _____

METHOD OF PAYMENT: ☐ Check enclosed (payable to TAHU) OR ☐ Credit card (circle one): MCARD VISA AMEX DISCOVER

Cardholder Name

Cardholder Billing Address, City, State & Zip

Card Number

Security Code (3 or 4 digit # on card)

Expiration Date

Cardholder Signature

Date

Conference registrants may cancel this agreement prior to April 1, 2019 in writing and receive a refund less a 20% service charge. No refunds or cancellations will be made after this date. The Marriott Quorum Hotel or the Texas Association of Health Underwriters (TAHU) shall not be liable to the Exhibitor for any damage, destruction or loss to Exhibitor's property either by fire or other casualty, whether caused by the negligence of the Marriott Quorum Hotel or TAHU, their officers, agents, staff, employees or otherwise. The Exhibitor expressly waives all claims for such losses and Exhibitor shall hold the Marriott Quorum Hotel and TAHU harmless from such claims.

Mail form & payment to TAHU c/o Laura Firestone, CPA, PO Box 381730, Duncanville, TX 75138-1730. Credit card payments may be faxed to 972-709-0611. Questions? Please contact Laura Firestone, Convention Chair at 972-780-1736 or email her at finance@tahu.org.

Signature of Company Representative/Attendee

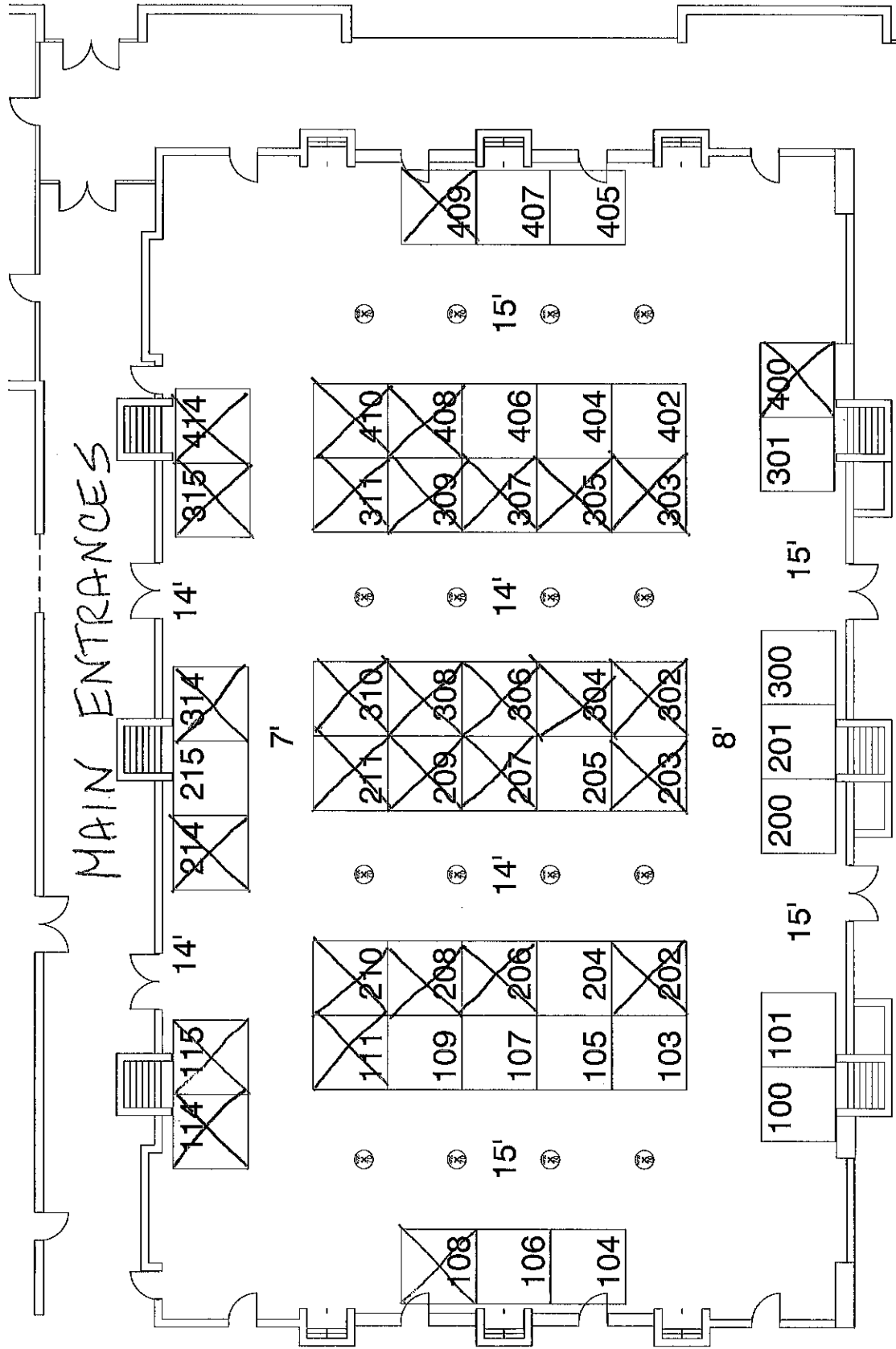
Date

Signature of TAHU Representative

Date

APRIL 25-26, 2019

DALLAS/ADDISON MARRIOTT QUORUM BY THE GALLERIA - GRAND BALLROOM - DALLAS, TX



REVISION
Date: 11/29/2018
By: MAREESA JOHNSON
BOOTH COUNT

Inventory as of 11/28/2018	Dimension 6"x8"	Size 04	Qty 50	SGT 3,200
			Total: 50	3,200

BLDG. LEGEND:

DRAWING INFO

Passport Live Item Number:
#5206646

DALLAS/JONSON MARIOTT
CURVIM BY THE GALLERIA
WALL MOUNTED
GRAND BALLROOM
City & State
Dallas, TX

Scale: CUSTOM
Job #: 400415
AE: JOHN GERHARD
Project AE: JOHN GERHARD
Schedule: 11/28/2018
Scanned By: MARESSA JOHNSON
Prod. Branch: DALLAS

FREEMAN



TAHU 31st Annual Convention Agenda

Dallas/Addison Marriott Quorum Hotel, Dallas, TX

Tuesday, April 23, 2019

Time TBA TAHU Executive Committee Meeting

Room Location

Offsite

Wednesday, April 24, 2019

8:00a - 12:00p TAHU Board Meeting
1:00p - 6:00p TAHU Golf Tournament Benefitting Children's Dream Racer
7:00p - 10:00p Vanguard Council Welcome Event – Casino Night At The Club

Bent Tree I & II
Prestonwood CC
Prestonwood CC

Thursday, April 25, 2019

7:00a - 10:00a	Exhibit Decorating Company Setup	Grand Ballroom
7:45a - 4:00p	Registration Desk Open	Grand Ballroom Foyer
8:00a - 11:00p	Breakout Sessions (3 tracks each with one topic each hour) CHOICE OF:	
8:00a-11:00a	**NAHU Benefits Technology Certification, David Smith, Ebenconcepts (3 hours - \$179 members/\$279 non-members) OR	Addison Room
8:00a-10:00a	"Health Care: A Right or A Privilege?", Eric Johnson, ComedyCE (Prov 37719, Course 118500) (2 hours Ethics Requirement) OR	Bent Tree Ballroom
8:00a-9:00a	"A Little MORE Fun With Ancillary Terms", Nedra Clingan, Renaissance Dental (Prov 32408, Course 118309) OR	Preston Trail Ballroom
9:00a-10:00a	"You Want Compliance With That?", Carla Adams, TASC (Prov 32408, Course 118257)	Preston Trail Ballroom
10:00a-11:00a	"You Down With AHP? Yeah, You Know Me", Mark Bellman, UHC (Prov 37719, Course 11768) OR	Preston Trail Ballroom
10:00a-11:00a	"Modernizing Medicare", Mike Smith, The Brokerage (Prov 32637, Course 117973)	Bent Tree Ballroom
10:00a - 12:00p	Exhibitor Move-In	Grand Ballroom
11:00a - 12:00p	OPENING CEREMONIES: Color Guard; Keynote Welcome: Dr. Romie Mushtaq, MD, <i>"The Power of Pause" bringing mindfulness and mindful leadership to any organization.</i>	Vista Ballroom
12:00p - 1:45p	Lunch with Exhibitors	Grand Ballroom
2:00p - 4:00p	General Session: TAHU President, Nicole Scott; NAHU President, Rusty Rice and NAHU Past President, Donna Carnall; Installation of TAHU 2019-2020 Officers KEYNOTE SPEAKER: Drew Pearson, <i>Former Dallas Cowboys Wide Receiver, Super Bowl Champion, 3x Pro Bowler and Dallas Cowboys Ring of Honor Recipient</i>	Vista Ballroom
4:00p - 5:30p	Happy Hour with Exhibitors/Sponsors	Grand Ballroom
6:30p - 7:00p	Presidents Reception	Quorum Ballroom
7:00p - 12:00a	Hollis Roberson/TAHU Award Dinner with The Southern Couch Band	Vista Ballroom

Friday, April 26, 2019

7:30a - 12:00p	Registration Desk Open	Grand Ballroom Foyer
7:30a - 8:30a	Continental Breakfast with Exhibitors	Grand Ballroom
8:00a - 9:00a	Chapter Leadership for Awards, Legislative, Media, Membership, Prof Development	Vista Ballroom
9:00a - 10:00a	GENERAL SESSION: "Health Plan Regulations", Tina Godfrey, Senior Advisor for Health Investigations, U.S. Department of Labor, Employee Benefits Security Administration (EBSA) (Prov 32408, Course Pending)	Vista Ballroom
10:00a - 11:00a	TAHU Annual Membership Meeting-IMPORTANT VOTE: Bylaws Change Re: Voting Privileges; Federal and State Legislative Update with Jessica Watts and Meroney Public Affairs	Vista Ballroom
11:00a - 12:00p	Break with Exhibitors/Sponsors: Exhibitor Prize Drawings	Grand Ballroom
12:00p-	Convention Close/Exhibitor Breakdown	Grand Ballroom

****No CE Credit and For Additional Fee**

NOTE: AGENDA IS SUBJECT TO CHANGE

TAHU GOLF TOURNAMENT

Wednesday, April 24, 2019

Prestonwood Country Club - Creek Course

15909 Preston Road, Dallas, Texas 75248

Benefitting - Children's Dream Racer - www.childrensdreamracer.com



REGISTRATION: 11:30 AM



SHOTGUN START: 1:00 PM

TOURNAMENT FORMAT

Florida Scramble - Peoria Handicap Method

INDIVIDUAL CONTEST

Longest Drive
Closest to the Pin

SPONSORSHIP LEVELS

PLATINUM

\$5,000 with 8 players

Signage at Tournament

Speaking Time

Recognition at Convention

GOLD

\$3,500 with 4 players

Sponsor Table to Distribute Marketing Materials

Golf Cart

Signage and Logo on Golf Tournament Material

SILVER

\$2,500 with 2 players

Signage and Logo on Golf Tournament Material

BRONZE

\$1,000 Closest to the Pin

\$1,000 Longest Drive

T - BOX

\$250

INDIVIDUAL \$150



FOURSOME - \$600

EACH PLAYER RECEIVES

Green and Cart Fees | Range Privileges Prior to Play

Goody Bag | Box Lunch | 2 Drink Tickets

Golf clubs can be rented for \$65 per set, right or left handed

Register online at www.TAHU.org or email this form to finance@tahu.org

Questions? Email admin@tahu.org

CANCELLATION POLICY: Golf registrations cancelled in writing by April 3, 2019 will receive a refund less a 20% service fee. No refunds will be made for cancellations after this date.

2019 TAHU GOLF TOURNAMENT

Please Check Level Sponsor Box and Return

☐

PLATINUM

\$5,000 with 8 players
Signage at Tournament
Speaking Time
Recognition at Convention

☐

GOLD

\$3,500 with 4 players
Sponsor Table to Distribute Marketing Materials
Golf Cart
Signage and Logo on Golf Tournament Material

☐

SILVER

\$2,500 with 2 players
Signage & Logo on Golf Tournament Material

☐

BRONZE

\$1,000 Closest to the Pin
\$1,000 Longest Drive

☐

T-BOX

\$250

☐

INDIVIDUAL

\$150

☐

FOURSOME

\$600

PLAYERS

Name Player 1 _____ Name Player 2 _____
Name Player 3 _____ Name Player 4 _____
Name Player 5 _____ Name Player 6 _____
Name Player 7 _____ Name Player 8 _____

SPONSORSHIP AGREEMENT

Company Name _____

Sponsor Contact _____

Street Address _____

City/State/Zip _____

Phone _____

Email _____

Payment ☐ Credit Card ☐ Check Check # _____ (Make checks payable to TAHU)

Credit Card # _____ Expiration Date _____ CVV _____

Card Type ☐ VISA ☐ MasterCard ☐ Discover ☐ American Express

Name on Card _____

Billing Address _____

Signature _____ Date _____

Please fill out and mail completed form to: TAHU Finance, PO Box 381730, Duncanville, TX 75138-1730

or email completed form to: finance@tahu.org