

**TEXAS ASSOCIATION OF HEALTH UNDERWRITERS
STATE LEADERSHIP CONFERENCE**

February 5, 2016
DoubleTree Hotel
Austin, Texas

Rusty Rice, TAHU Director of Federal Legislation, NAHU Secretary

NAHU/Membership – Rusty Rice discussed NAHU's priority list. It includes the following:

Update Bylaws - work with all committees to better define their roles.

Review the Region structure to determine if realignment needs to be done.

Member services – redefine and create structures to help streamline how we do things. Assist chapters with roles for Executive Directors. Add more designations and review those which are outdated. Broaden member outreach programs and strengthen corporate memberships and associate memberships. How to get members we haven't reached out to in the past.

How can NAHU have an impact.

Review staff roles to determine how we can do a better job.

2025 & Beyond – work on getting P&C agencies involved.

Provided a handout which included all of the educational tools offered by NAHU.

Kelly Fristoe, TAHU Trustee, NAHU Region 6 Vice President

Kelly stressed to the attendees it's time to focus on strategic thinking in addition to strategic planning. Where do we want to be in 2020 & 2025 and how do we get there. It's time to think about the newer/younger generation and be open to ideas on how we can do things differently.

Joe Phifer, TAHU President

Open Board Discussion on the future of our Association.