



**TAHU**  
**POWER OF THE PAST**  
**FORCE OF THE FUTURE**

## TAHU 30<sup>th</sup> Annual Convention Agenda

Omni at the Colonnade, San Antonio, TX

### Wednesday, May 2, 2018

10:30a - 1:30p TAHU Executive Committee Meeting  
2:00p - 6:00p TAHU Board Meeting  
6:00p - 10:00p Welcome Event – The Rustic (located in The RIM)

### Room Location

Sam Houston  
Colonnade  
17619 La Cantera Pkwy

### Thursday, May 3, 2018

7:00a - 10:00a Exhibit Decorating Company Setup  
8:30a - 4:00p Registration Desk Open  
8:30a - 9:45a Chapter Leadership for Awards, Legislative, Media, Membership, Prof Development  
10:00a - 12:00p Continuing Education Breakouts (3 tracks each with one topic each hour):

Track 1: Individual Insurance Market & Medicare Market (10a-11a: Mike Smith, The Brokerage  
“Major Medical Mess” (Prov 32637, Course 111993); 11a-12p: Sean Willingham, Medicare  
Man Insurance Services “Medicare & Group: Should I Stay or Should I Go 2.0” (Prov 32408,  
Course 112070)

Track 2: Group Benefits Compliance Track (10a-11a: Carolyn McNairy, TASC “Panicked  
Employers and Painful Penalties-What Now?” (Prov 32408, Course 111028); 11a-12p: Todd  
Archer, HealthSCOPE Benefits “Self-Funding of Health Benefits” (Prov 32408, Course Pending)

Track 3: Agency Development Track (10a-11a: Heidi Rasmussen and Tonia Degner, Freshbenies  
“5 Steps To Resuscitate Your Marketing”; 11a-12p: Lisa Collins, Prime Pay “Agency  
Development”)

10:00a - 12:00p Exhibitor Move-In  
12:00p - 1:45p Lunch with Exhibitors  
2:00p - 3:00p OPENING CEREMONIES: Color Guard, Installation of TAHU 2018-2019 Officers,  
2018 Annual Membership Meeting – Meet TAHU’s Lobbyists: Mike and Shannon Meroney  
3:00p - 4:00p KEYNOTE SPEAKER: Jeremiah Desmarais, Agency Growth Academy, labeled as “One of the  
Greatest Marketing Minds in the Financial Industry”, an Insurance and Financial Marketing  
Consultant; Author: “SHIFT-Digital Marketing Secrets of Insurance Agents and Financial  
Advisors”  
4:00p - 5:30p Happy Hour with Exhibitors/Sponsors  
6:30p - 7:00p Presidents Reception  
7:00p - 12:00a Hollis Roberson Award Dinner & Dance

Grand Ballroom  
Grand Ballroom Foyer  
La Joya Ballroom

Bolo’s PDR

La Joya Ballroom

Colonnade AB  
Grand Ballroom  
Grand Ballroom

La Joya Ballroom

La Joya Ballroom  
Grand Ballroom  
La Joya Ballroom Foyer  
La Joya Ballroom

### Friday, May 4, 2018

7:30a - 12:00p Registration Desk Open  
7:30a - 8:30a Continental Breakfast with Exhibitors  
8:45a - 9:40a GENERAL SESSION: Janet Trautwein, CEO, National Association of Health Underwriters,  
“Washington Update” (Prov 32408, Course 111678)  
9:45a - 10:45a GENERAL SESSION: Misty Baker, ACA Certified, Director of Compliance, BenefitMall,  
“Health Insurance for Today’s Broker” (Prov 32408, Course 111918)  
11:00a - 12:00p Break with Exhibitors/Sponsors: Exhibitor Prize Drawings  
12:00p- Convention Close/Exhibitor Breakdown

Grand Ballroom Foyer  
Grand Ballroom

La Joya Ballroom

La Joya Ballroom  
Grand Ballroom  
Grand Ballroom

\*Please note: Agenda is subject change.